

SPONSORSHIP

PACKET



ANNUAL LUNCHEON

MEMORIAL HERMANN

IN THE
Pink
OF HEALTH



DEAR VALUED
MEMORIAL HERMANN
IN THE PINK OF HEALTH
SUPPORTER,

This year, we proudly commemorate the 26th anniversary of the Memorial Hermann In the Pink of Health Luncheon. The unwavering support and continued generosity of our community have enabled us to invest more than \$9.7 million in state-of-the-art technology, essential prevention initiatives, community outreach, and education — all dedicated to the fight against breast and ovarian cancer. Together, we have made incredible progress, and as we move forward, we remain committed to fighting these diseases. We are deeply grateful to all who have supported Memorial Hermann In the Pink of Health in the past and look forward to the continued partnership of those who will join us in this vital mission to fight breast and ovarian cancer.

Contributions from the 2025 luncheon supported community initiatives, including Memorial Hermann Canopy Cancer Survivorship Center, Interfaith Community Clinic, Memorial Hermann Melissa Preston Breast Care Center, The Rose, and Ovarcome.

Investing more than **\$9.7 million** in state-of-the-art technology, essential prevention initiatives, community outreach, and education.



Together with our dedicated committee, we are proud and honored to co-chair once again this vital initiative that provides crucial financial support to residents of Montgomery County affected by breast and ovarian cancer. Generous individuals like you have made a transformative difference in our community over the past 26 years and remain vital to the success of our mission.

We kindly request your support of Memorial Hermann in the Pink of Health. Together, we can make a meaningful impact in our mission to reduce the incidence of breast and ovarian cancer while providing vital assistance to survivors on their journey.

We look forward to celebrating with you at our 26th Annual Luncheon on October 2 at The Woodlands Waterway Marriott.

With sincere gratitude,

A handwritten signature in pink ink that reads "Jamie & Nicole". The signature is written in a cursive, flowing style.

Jamie Bolt and Nicole Preston
2026 Event Co-chairs

GUEST SPEAKER



Shayla Rivera

Shayla Rivera has a varied and remarkable list of accomplishments — former NASA rocket scientist, international keynote speaker, TEDx speaker, comedian, actress, TV host, and professor of practice at Texas A&M University. Born and raised in Puerto Rico, Shayla earned a degree in aerospace engineering from Texas A&M and went on to work on the space shuttle and space station programs at NASA’s Johnson Space Center.

Driven by her passion for human behavior, she transitioned into corporate training, motivational speaking, and stand-up comedy, eventually creating the celebrated one-woman show *Rocket Science and Salsa*, directed by Debbie Allen. Her 2020 HBO Latino stand-up special, *It’s Not Rocket Science*, brought her humor to audiences worldwide.

For nearly three decades, Shayla has inspired audiences across the globe — from Fortune 500 companies to military bases in Greenland, Asia, and the Middle East — speaking in both English and Spanish. As Director of Texas A&M’s ENGR[x] program, she helps engineering students grow not just professionally, but personally.

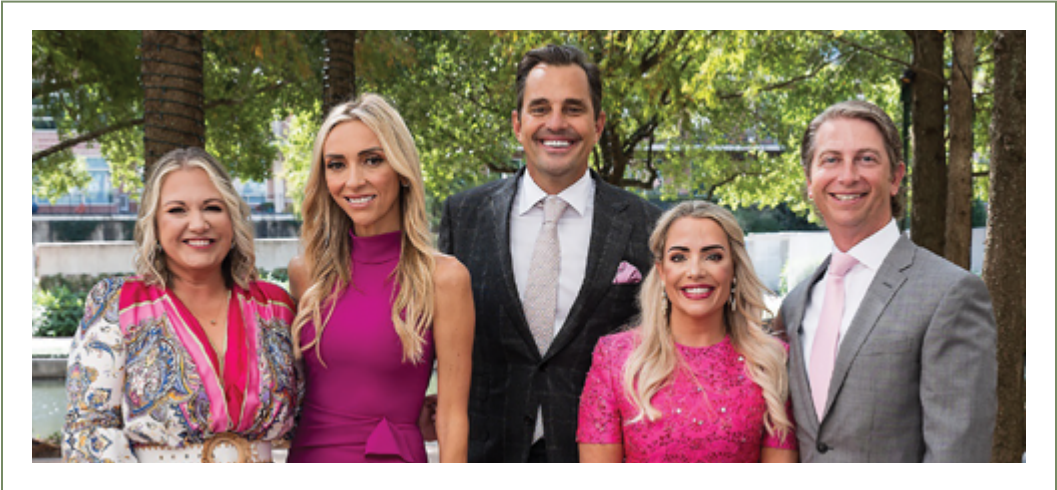
Shayla’s greatest gift is turning life’s challenges into laughter and inspiration. Today, she proudly adds one more title to her extraordinary resume: Breast Cancer Survivor. In the Pink of Health is honored to welcome Shayla Rivera as our keynote speaker this year.

MISSION STATEMENT



Memorial Hermann In the Pink of Health is a group of inspired women who change lives by raising funds to reduce the incidence of breast and ovarian cancer, and to assist survivors in their journeys.

2025 ANNUAL REPORT



L-R: Jamie Bolt, 2025 In the Pink committee co-chair; Giuliana and Bill Rancic, featured speakers; Nicole Preston, 2025 In the Pink committee co-chair; and Justin Kendrick, Senior Vice President and CEO of Memorial Hermann The Woodlands Medical Center and Memorial Hermann Northeast Hospital.

2025 Annual Luncheon and Premier Party

Under the leadership of event co-chairs Jamie Bolt and Nicole Preston, the 25th Annual In the Pink of Health Luncheon was the most successful fundraising event in the history of In the Pink.

Over 1,000 guests filled the room at the October 24 luncheon. Attendees were inspired by testimonial speaker, Taylor Odlozil, who shared the story of being a caregiver for his wife, Haley, who passed away from ovarian cancer in 2023. Haley shared her cancer journey story at the 2016 In the Pink luncheon. Television stars and entrepreneurs, Giuliana and Bill Rancic, returned to In the Pink of Health and enthralled the audience with their story of navigating Giuliana's breast cancer diagnosis and how it impacted their family.

The Premier Party, held the night before the luncheon, was generously hosted and underwritten by The Woodlands Country Club, which provided the perfect setting for the sponsor celebration. Guests were greeted by sleek, stylish cars provided by Valet Sponsor BMW of The Woodlands and were welcomed by a pink carpet entrance flanked with festive balloons.

Giuliana and Bill Rancic joined the Premier Party after taking a tour of the Canopy Cancer Survivorship Center at Memorial Hermann The Woodlands Medical Center.

In its 26-year history, In the Pink of Health has invested over \$9.7 million in our community. Funds support state-of-the-art technology at The Melissa Preston Breast Care Center at Memorial Hermann The Woodlands, breast and ovarian cancer prevention and awareness initiatives, community outreach and education, free mammograms for underserved women, and ongoing generous support to the Canopy Cancer Survivorship Center on the Memorial Hermann The Woodlands campus.

U.S. Cancer by the Numbers

In 2026, there will be:

2.11 million
new cancer cases

626,140
cancer deaths

321,910
new diagnosed cases
of invasive breast cancer
with an additional

42,140
invasive breast
cancer deaths

21,010
new diagnosed cases
of ovarian cancer

12,450
ovarian cancer
deaths

60,730
cases of ductal
carcinoma *in situ* (DCIS)

530
ductal carcinoma
male deaths

DID YOU KNOW

Breast cancer is the most common cancer diagnosed among women in the United States and is the second leading cause of death from cancer among women.

Ovarian cancer is the fifth leading cause of cancer deaths among women. A woman's lifetime chance of dying from ovarian cancer is about 1 in 130.

Her risk of getting ovarian cancer during her lifetime is about 1 in 91.



2025

ALLOCATIONS



\$317,846

Canopy Cancer Survivorship Center, located on the Memorial Hermann The Woodlands campus: Event proceeds ensure transformative programs for cancer patients and their families/caregivers remain completely free of charge — from wigs and breast prostheses to a full spectrum of resources that restore dignity and confidence to those in treatment.

\$57,500

The Interfaith Community Clinic is able to supercharge outreach efforts connecting uninsured and underinsured patients with no-cost mammograms, thanks to event proceeds supporting life-saving screenings at The Melissa Preston Breast Care Center at Memorial Hermann The Woodlands.

\$133,654

The Melissa Preston Breast Care Center will purchase cutting-edge software to implement Contrast-Enhanced Mammography — a significant technological leap that enhances early detection capabilities and represents a direct, measurable impact in the fight against breast cancer.

\$65,000

The Rose will expand its critical work providing breast screenings, diagnostics, and cancer treatment to women throughout Montgomery County who might otherwise go without care.

\$26,000

Ovarcome will deepen its mission to raise ovarian cancer awareness and deliver meaningful financial support to patients in Montgomery County facing this often-overlooked disease.



Trey and Jessica Brice pose in front of a collage of photos from 25 years of In the Pink of Health.



Richie and CeCe Ray have supported In the Pink of Health as Presenting Sponsors for over a decade.



Taylor Odlozil shared his heartfelt story with the audience recounting his years with his wife, Haley, and how he supported her until her death from ovarian cancer in 2023. Shown here with his son Weston.



2025 In the Pink committee members Kelley Wolford, Allison Lach, Lacey Hansen, Lauren McKee, and Molly Gage celebrate at the 25th Annual Luncheon.



Michelle Little (fourth from left) and her guests represent longtime Pink Diamond sponsor Waste Connections.



Bill and Giuliana Rancic shared their story of Giuliana's breast cancer journey with humor, humility, and words of wisdom for anyone facing cancer or someone who is supporting them.



Live Auction co-chairs Amanda Poole, Holly Sexton, and Kristy Sexton celebrate the most successful live auction in In the Pink history.

2026

Sponsorship Opportunities

~~PRESENTING SPONSOR~~ **SOLD**

\$50,000

- Title recognition in all materials as presenting sponsor
- Recognition in print and social media
- Two social media posts with boosts
- Logo in event invitation and program
- Full-page ad in event program
- Two VIP tables for 10 at the event
- Event signage/onscreen recognition
- Acknowledged by event emcee
- 14 tickets to the Premier Sponsor Party

~~TRICIA AND JACK FUTCHER~~ ~~LEGACY SPONSOR~~ **SOLD**

\$40,000

- Recognition in print and social media
- Social media post with boost
- Logo in event invitation and program
- Full-page ad in event program
- Two VIP tables for 10 at the event
- Event signage/onscreen recognition
- Acknowledged by event emcee
- 12 tickets to the Premier Sponsor Party

PINK DIAMOND

\$25,000

- Recognition in print and social media
- Logo in event invitation and program
- Full-page ad in event program
- One premier table for 10 at the event
- Event signage/onscreen recognition
- Acknowledged by event emcee
- 10 tickets to the Premier Sponsor Party

PLATINUM

\$15,000

- Recognition in print and social media
- Logo in event invitation and program
- Full-page ad in event program
- One premier table for 10 at the event
- Event signage/onscreen recognition
- 8 tickets to the Premier Sponsor Party

RUBY

\$10,000

- Recognition in print and social media
- Listing in event invitation and program
- Half-page ad in event program
- One table for 10 at the event
- Event signage/onscreen recognition
- 6 tickets to the Premier Sponsor Party

SAPPHIRE

\$5,000

- Recognition in social media
- Listing in event invitation and program
- Half-page ad in event program
- One table for 10 at the event
- Event signage/onscreen recognition
- 2 tickets to the Premier Sponsor Party

PINK FRIENDS

\$2,500

- One table for 10 at the event

Thank you for making our event possible. Please avoid splitting tables into single contributions. Single tickets become available in September 2026.

Underwriting Opportunities

This is a fabulous opportunity to showcase your business. Underwriters receive recognition in the program, on signage, and in social media. Underwriters at the \$5,000 and above level will be included in the invitation.

Valet \$15,000	Premier Party \$15,000	Print \$7,500	Roaming Photo \$5,000	Wi-Fi \$3,000
Floral \$15,000	Live Auction \$10,000	Photo Wall \$5,000	Video \$5,000	Beverage Napkin \$2,500
Décor \$15,000	Dessert \$10,000	Registration \$5,000	Entertainment \$3,500	

All sponsorships must be received by July 17 to be listed in the invitation.

Sponsorship Form

26TH ANNUAL IN THE PINK OF HEALTH LUNCHEON

Friday, October 2, 2026

Select a sponsorship option:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$50,000 SOLD | <input type="checkbox"/> Ruby - \$10,000 |
| <input type="checkbox"/> Tricia and Jack Fletcher Legacy Sponsor - \$40,000 SOLD | <input type="checkbox"/> Sapphire - \$5,000 |
| <input type="checkbox"/> Pink Diamond - \$25,000 | <input type="checkbox"/> Pink Friends - \$2,500 |
| <input type="checkbox"/> Platinum - \$15,000 | <input type="checkbox"/> Underwriting - _____ |

- I am purchasing a table under the special designation of Angel Sponsor.
This means all the seats at my table are open to breast or ovarian cancer survivors who would not otherwise be able to attend.
- I am unable to attend, but wish to make a donation in the amount of: _____
- I am purchasing underwriting.
Underwriters receive program, signage, and social media recognition. Underwriters \$5,000+ will be included in the invitation.

Please print legibly and exactly how it should appear in all printed materials.

Donor/Company Name(s): _____ Company Contact Person: _____

Address: _____ City, State, Zip: _____

Phone: Home Cell Business _____ Email: _____

Payment information (please select one option)

- Check enclosed in the amount of \$ _____ (made payable to Memorial Hermann Foundation)
- Pay online at inthepinkofhealth.org
- Please charge my credit card for \$ _____
- MasterCard Visa American Express Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

ALL PAYMENTS MUST BE MADE PAYABLE TO MEMORIAL HERMANN FOUNDATION

Fair market value is \$125 per person; the remaining portion is tax-deductible as allowed by law.

PRINT DEADLINE TO BE INCLUDED ON THE PROGRAM IS SEPTEMBER 4.

Memorial Hermann
Foundation tax ID:
74-1653640

PLEASE RETURN VIA MAIL

Memorial Hermann Foundation
In the Pink of Health
929 Gessner Road, Suite 2650, Houston, TX 77024



Scan to purchase
your table today!

MEMORIAL HERMANN®

IN THE
Pink
OF HEALTH

In the Pink of Health is a group of inspired women who change lives by raising funds to reduce the incidence of breast and ovarian cancer and assist survivors in their journey.

Every donation — no matter the size — makes an impact on the lives of those who give and those who receive.

Because of your generosity, we are able to continue providing critical programs and services to meet the community's growing healthcare needs. Your support impacts a life every day.

[INTHEPINKOFHEALTH.ORG](https://www.inthepinkofhealth.org)

713.897.PINK (7465)