



MEMORIAL HERMANN®

IN THE  
*Pink*  
OF HEALTH

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SPONSORSHIP  
PACKET

24<sup>TH</sup> ANNUAL LUNCHEON

MEMORIAL HERMANN



**Memorial Hermann**  
**The Woodlands Medical Center**  
9250 Pinecroft Drive  
The Woodlands, TX 77380  
713.897.PINK (7465)  
inthepinkofhealth.org

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## Dear Valued In the Pink of Health Supporter:

The year 2000 was not only the beginning of a new century but it was also the inaugural year of The In the Pink of Health luncheon. The first luncheon had approximately 70 people in attendance and by 2023 that number grew to over 900, making it one of the largest attended charitable events in The Woodlands. Thanks to the generosity of last year's supporters, we distributed \$500,000 to our charity partners.

To date, we have distributed over \$8.6 million to invest in technology, prevention, community outreach and education, all to reduce the incidence of breast and ovarian cancer. Here is how your 2023 donations supported our mission:

**The Rose:** \$55,000 to support breast screening, diagnostics and cancer treatment for women of all ages from Montgomery County. This assures a continuum of care for underserved women in our community.

**Ovarcome:** \$21,500 to further its mission to increase awareness about ovarian cancer and its symptoms and to provide financial support for ovarian cancer patients in Montgomery County.

**Interfaith Community Clinic:** \$103,500

- Outreach and Patient Navigation: \$7,500 to ensure that uninsured/underinsured patients in Montgomery County are aware of the availability of free mammograms through the partnership with In the Pink of Health
- Free 3D mammograms: \$96,000 to provide free 3D mammograms at the Breast Care Center at Memorial Hermann The Woodlands

*\*Note: Memorial Hermann will provide unlimited mammograms to qualified patients referred by Interfaith Community Clinic.*

**The Breast Care Center at Memorial Hermann The Woodlands:** \$60,000 allocated for future state-of-the-art technology.

**Memorial Hermann The Woodlands Nurse Navigator:** \$60,000 provides wigs and wig care kits, breast prostheses and educational resources for cancer patients to assist them on their journey.

**Canopy Cancer Survivorship Center:** \$200,000 provides support to ensure that the myriad programs for cancer patients remain free of charge.

Cancer doesn't discriminate. It doesn't care about age, gender, income or religion. It affects far too many people in our community. We are honored to once again be chairing this amazing event. We hope to inspire people and change lives in Montgomery County by reducing the incidence of these dreaded diseases.

Please join us on Friday, October 25, 2024, at the Woodlands Waterway Marriott for our In the Pink of Health luncheon featuring guest speaker, former Olympic gymnast Shannon Miller.

We look forward to seeing you there!

Warm Regards,

**Michelle Leary**  
Event Co-Chair

A handwritten signature in black ink that reads 'Michelle Leary'.

**Patti Jorgensen**  
Event Co-Chair

A handwritten signature in black ink that reads 'Patti Jorgensen'.

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In the Pink of Health is a group of inspired women who change lives by raising funds to reduce the incidence of breast and ovarian cancer and assist survivors in their journey.



#### MEET OUR GUEST SPEAKER

## Shannon Miller

Seven-Time Olympic Medalist Gymnast, Women's Health and Fitness Expert, and Cancer Survivor.

Shannon Miller competed in two Olympic Games, earning seven Olympic medals (2 gold, 2 silver, 3 bronze)! After 25 years, her record as the United States Most Decorated Olympic Gymnast was only recently tied by Simone Biles. She is the only female athlete to be inducted into the U.S. Olympic Hall of Fame – twice! (Individual in 2006 and Team in 2008.)

Shannon has won an astounding 59 International and 49 National competition medals. Over half of these have been gold. She is the first U.S. gymnast to win two world all-around titles. Her tally of five medals (2 silver, 3 bronze) at the 1992 Olympics was the most medals won by a U.S. athlete in any sport. At the '96 Games, she led the “Magnificent Seven” to the U.S. Women's first-ever Team Gold and for the first time for any American gymnast, she captured gold on the balance beam.

After retiring from Olympic competition, Shannon received her undergraduate degrees in marketing and entrepreneurship from the University of Houston and her law degree from Boston College. Shannon remains a part of the gymnastics and Olympic communities as an analyst and commentator.

In 2010, Shannon launched her company devoted to helping women make their health a priority. She continues to travel the country as a highly sought-after motivational speaker on topics ranging from The Gold Medal Mindset to cancer and survivorship, to the importance of health and fitness.

In January of 2011, Shannon was diagnosed with a rare form of ovarian cancer. She had the baseball-sized tumor removed successfully and followed up with an aggressive chemotherapy regimen. Shannon has remained open and public about her diagnosis and treatment and continues to empower women to make their health a priority.

Shannon is currently cancer-free and continues to be a strong advocate for early detection, awareness, research and survivorship. Shannon's passion is to help encourage and empower others to break through and overcome their own personal challenges with The Gold Medal Mindset, a mindset that we can all attain.

Shannon is a mother of two, cancer survivor, author and sports analyst but she will forever be remembered for her focus and determination and as the leader of the Magnificent Seven!

# 2024

## SPONSORSHIP OPPORTUNITIES

MEMORIAL HERMANN®



713.897.PINK (7465) | [inthepinkofhealth.org](http://inthepinkofhealth.org)

### PRESENTING SPONSOR

SOLD

**\$50,000**

- Title recognition in all materials as presenting sponsor
- Recognition in print and social media
- Two social media posts with boosts
- Logo in event invitation and program
- Full-page ad in event program
- Two premier tables of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by event emcee
- 14 tickets to the Premier Sponsor Party

### PINK DIAMOND

**\$25,000**

- Recognition in print and social media
- Logo in event invitation and program
- Full-page ad in event program
- One prime table of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by event emcee
- 12 tickets to the Premier Sponsor Party

### RUBY

**\$10,000**

- Recognition in print and social media
- Listing in event invitation and program
- Half-page ad in event program
- One table of 10 at the event
- Event signage/onscreen recognition
- 8 tickets to the Premier Sponsor Party

### PEARL

**\$2,500**

- Listing in event program
- One table of 10 at the event
- 2 tickets to the Premier Sponsor Party

### TRICIA AND JACK FUTCHER LEGACY SPONSOR

SOLD

**\$40,000**

- Recognition in print and social media
- Social media post with boost
- Logo in event invitation and program
- Full-page ad in event program
- Two premier tables of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by event emcee
- 14 tickets to the Premier Sponsor Party

### PLATINUM

**\$15,000**

- Recognition in print and social media
- Logo in event invitation and program
- Full-page ad in event program
- One prime table of 10 at the event
- Event signage/onscreen recognition
- 10 tickets to the Premier Sponsor Party

### SAPPHIRE

**\$5,000**

- Recognition in social media
- Listing in event invitation and program
- Half-page ad in event program
- One table of 10 at the event
- Event signage/onscreen recognition
- 4 tickets to the Premier Sponsor Party

All reservations must be received by **July 14** to be listed in the invitation.

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## SPONSORSHIP FORM

### 24<sup>TH</sup> ANNUAL IN THE PINK OF HEALTH LUNCHEON

Friday, October 25, 2024

Select a sponsorship option:

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - <del>\$50,000</del>                      | <input type="checkbox"/> Ruby - \$10,000    |
| <input type="checkbox"/> Tricia and Jack Fletcher Legacy Sponsor - <del>\$40,000</del> | <input type="checkbox"/> Sapphire - \$5,000 |
| <input type="checkbox"/> Pink Diamond - \$25,000                                       | <input type="checkbox"/> Pearl - \$2,500    |
| <input type="checkbox"/> Platinum - \$15,000   |   |

- I am purchasing a table under the special designation of **Angel Sponsor**.  
This means all the seats at my table are open to breast or ovarian cancer survivors who would not otherwise be able to attend.
- I am unable to attend, but wish to make a donation.

Please print legibly and exactly how it should appear in all printed materials.

Donor/Company Name(s): \_\_\_\_\_ Company Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
Phone  Home  Cell  Business \_\_\_\_\_ Email: \_\_\_\_\_

#### Payment information (please select one option)

- Check enclosed in the amount of \$ \_\_\_\_\_ (Made payable to Memorial Hermann Foundation)
- Pay online at [inthepinkofhealth.org](http://inthepinkofhealth.org)
- Pay over the phone at 713.242.4400
- Please charge my credit card for \$ \_\_\_\_\_
- MasterCard  Visa  American Express  Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**ALL PAYMENTS MUST BE MADE PAYABLE TO MEMORIAL HERMANN FOUNDATION**  
Fair market value is \$125 per person; the remaining portion is tax-deductible as allowed by law.

Memorial Hermann  
Foundation tax ID:  
74-1653640

**PLEASE RETURN VIA MAIL**  
Memorial Hermann Foundation  
In the Pink of Health  
929 Gessner Road, Suite 2650, Houston, TX 77024



Scan to Purchase  
Your Table Today!