Cancer is the leading cause of premature death in the US working-age population (ages 20-65 years). Almost 1 in 5 cancers is caused by excess body weight, alcohol consumption, poor diet and a sedentary lifestyle. Prevention and early detection are key. The American Cancer Society recommends: 1) Tobacco prevention and cessation; 2) Eliminating or limiting alcohol consumption; 3) Healthy eating; 4) Physical activity with cancer screening and prevention.

Mission Statement
Memorial Hermann In the Pink of Health is a group of inspired women who change lives by raising funds to reduce the incidence of breast and ovarian cancer to assist survivors in their journeys.

22 Years of Fighting Cancer
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2022 Annual Luncheon a Great Success!
Over 800 guests attended the October 14th In the Pink of Health Luncheon and the excitement in the room was palpable. The Premier Party was held the night before at the beautiful Peach Orchard Venue. 250 guests attended the event where there was a bid board and live music. The keynote speaker, Jennifer Griffin attended as well, after taking a tour of Canopy earlier that day.

In its 22-year history, In the Pink of Health has invested over $8.1 M into our community.

Cancer by the Numbers
In 2023:

- **1,958,310** new cancer cases
- **609,820** cancer deaths (1,670 deaths per day)
- **19,880** new diagnosed cases of ovarian cancer
- **13,270** will not survive.
- **300,590** new cases of breast cancer
- **297,790** cases in women
- **2,800** new cases in men

I IN 8 women will be diagnosed with BREAST CANCER

Ovarian Cancer
is the 5th leading cause of cancer deaths in women. A woman's risk of getting ovarian cancer during her lifetime is about 1 in 78. Her lifetime chance of dying from ovarian cancer is about 1 in 108.

*American Cancer Society Facts and Figures 2023

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In its 22-year history, In the Pink of Health has invested over $8.1 million into our community. Funds support state-of-the-art technology at Memorial Hermann's Breast Care Center, breast and ovarian cancer prevention initiatives, community outreach and education, free mammograms for underserved women and ongoing generous support to Canopy, the cancer survivorship Center on the Memorial Hermann The Woodlands campus.

With the money raised, we purchased the SmartCurve™ Breast Stabilization System, improving patient comfort in mammography at Memorial Hermann's Breast Care Center.
JOIN US for our 23rd Annual In the Pink of Health Luncheon
September 15, 2023 at The Woodlands Waterway Marriott. For sponsorship information please visit InthePinkofHealth.org or email: inthepink@memorialhermann.org.

2022 IN THE PINK OF HEALTH ALLOCATIONS

$39,000
Wigs and wig care kits, breast prostheses and other items for cancer patients through the oncology nurse navigator at Memorial Hermann The Woodlands

$35,000
Ovarcome to assist in its mission to increase awareness of ovarian cancer and its symptoms, and to provide financial support to patients in Montgomery County

$200,000
Canopy, the cancer survivorship center on the campus of Memorial Hermann The Woodlands Medical Center

$55,000
The Rose for breast screening, diagnostics and treatment for women of all ages from Montgomery County, Texas

$60,000
Seed money to refresh and renovate the Breast Center at Memorial Hermann The Woodlands Medical Center

$60,000
With the money raised, we purchased the SmartCurve™ Breast Stabilization System, improving patient comfort in mammography at Memorial Hermann’s Breast Care Center

$66,000*
Interfaith Community Clinic to provide 3D mammograms for underserved women and support breast cancer education and outreach

* Memorial Hermann will provide unlimited mammograms for qualified patients referred from the Interfaith Community Clinic.