

MEMORIAL HERMANN®

IN THE
Pink
OF HEALTH

ANNUAL REPORT 2023



Mission Statement

Memorial Hermann In the Pink of Health is a group of inspired women who change lives by raising funds to reduce the incidence of breast and ovarian cancer to assist survivors in their journeys.

22 Years of Fighting Cancer



Cancer is the leading cause of premature death in the US working-age population (ages 20-65 years). Almost 1 in 5 cancers is caused by excess body weight, alcohol consumption, poor diet and a sedentary lifestyle. Prevention and early detection are key. The American Cancer Society recommends: 1) Tobacco prevention and cessation; 2) Eliminating or limiting alcohol consumption; 3) Healthy eating; 4) Physical activity with cancer screening and prevention.

2022 Annual Luncheon a Great Success!



In its 22-year history,
In the Pink of Health
has invested over

\$8.1 M

into our community.

Over 800 guests attended the October 14th In the Pink of Health Luncheon and the excitement in the room was palpable. The Premier Party was held the night before at the beautiful Peach Orchard Venue. 250 guests attended the event where there was a bid board and live music. The keynote speaker, Jennifer Griffin attended as well, after taking a tour of Canopy earlier that day.

In its 22-year history, In the Pink of Health has invested over \$8.1 million into our community. Funds support state-of-the-art technology at Memorial Hermann's Breast Care Center, breast and ovarian cancer prevention initiatives, community outreach and education, free mammograms for underserved women and ongoing generous support to Canopy, the cancer survivorship Center on the Memorial Hermann The Woodlands campus.

With the money raised, we purchased the SmartCurve™ Breast Stabilization System, improving patient comfort in mammography at Memorial Hermann's Breast Care Center.

Cancer by the Numbers

In 2023:

1,958,310

new cancer cases

609,820

cancer deaths
(1,670 deaths per day)

19,880

new diagnosed
cases of ovarian
cancer

13,270

will not survive.

300,590

new cases of breast cancer

297,790

cases
in women

2,800

new cases
in men

1 IN 8

women will be diagnosed with
BREAST CANCER

OVARIAN CANCER

is the 5th leading cause of cancer deaths in women. A woman's risk of getting ovarian cancer during her lifetime is about 1 in 78. Her lifetime chance of dying from ovarian cancer is about 1 in 108.

*American Cancer Society Facts and Figures 2023

2022 Highlights



1

Richie's Pharmacy returned as our Presenting Sponsor



2

Tricia and Jack Futcher continued their generous Tricia and Jack Futcher Legacy Sponsor gift.



3

Committee member, Ashley Byers inspired over 800 guests with the account of her breast cancer survivor journey.



4

The Houston Dynamo and Houston Dash Youth Soccer Club raised \$10,000 for In the Pink of Health by selling pink T-shirts to promote breast cancer awareness.



5

J. Crew, J. McLaughlin, Top Coat Nail Salon, and Palace Nails hosted "giveback days" to support In the Pink of Health through our Pink Pals program.

\$55,000

The Rose for breast screening, diagnostics and treatment for women of all ages from Montgomery County, Texas

\$39,000

Wigs and wig care kits, breast prostheses and other items for cancer patients through the oncology nurse navigator at Memorial Hermann The Woodlands

\$35,000

Ovarcome to assist in its mission to increase awareness of ovarian cancer and its symptoms, and to provide financial support to patients in Montgomery County

\$200,000

Canopy, the cancer survivorship center on the campus of Memorial Hermann The Woodlands Medical Center



\$60,000

Seed money to refresh and renovate the Breast Center at Memorial Hermann The Woodlands Medical Center

\$60,000

With the money raised, we purchased the SmartCurve™ Breast Stabilization System, improving patient comfort in mammography at Memorial Hermann's Breast Care Center

\$66,000*

Interfaith Community Clinic to provide 3D mammograms for underserved women and support breast cancer education and outreach

* Memorial Hermann will provide unlimited mammograms for qualified patients referred from the Interfaith Community Clinic.

2022 IN THE PINK OF HEALTH ALLOCATIONS

JOIN US for our 23rd Annual In the Pink of Health Luncheon

September 15, 2023 at The Woodlands Waterway Marriott. For sponsorship information please visit InthePinkofHealth.org or email: inthepink@memorialhermann.org.