

MEMORIAL HERMANN®

IN THE
Pink
OF HEALTH

SPONSORSHIP
PACKET



23RD ANNUAL LUNCHEON

MEMORIAL HERMANN®



Memorial Hermann

The Woodlands Medical Center

9250 Pinecroft Drive

The Woodlands, TX 77380

713.897.PINK (7465)

inthepinkofhealth.org



Dear Valued In the Pink of Health Supporter:

Somewhere in time, cancer will touch everyone's life. It may be you, it may be your daughter, it may be your mother, relative or a friend.

Thanks to the many loyal supporters of our mission, we were able to distribute over \$520,000 to our charity partners in January 2023.

To date, we have been able to distribute over \$8.1 million to invest in technology, prevention, community outreach and education, all to reduce the incidence of breast and ovarian cancer. Here is how your 2022 donations supported our mission.

- You provided ongoing operational support to Canopy, the cancer survivorship center located on the Memorial Hermann The Woodlands Medical Center campus. All services at this center are free of charge to those on a cancer journey, regardless of where they are receiving treatment or where they are in their survivorship stage.
- Free 3D mammograms for uninsured or underinsured women through our partnership with the Interfaith Community Clinic.
- With the money raised, we purchased the SmartCurve™ Breast Stabilization System, improving patient comfort in mammography at Memorial Hermann's Breast Care Center.
- Continued funding for partner organizations like The Rose, who makes breast cancer treatment possible for women who would not otherwise be able to afford it, and Ovarcome, who creates awareness about the critical nature of early diagnosis of ovarian cancer and funds basic needs like food and gas for women fighting ovarian cancer.

23 years ago the women that gathered for the first luncheon had no idea that their actions would affect so many people in our community. We feel very honored and humbled to be a part of this organization that has touched so many lives in Montgomery County. But we can't do it without your support.

Please join us on Friday, September 15 at The Woodlands Waterway Marriott for our In the Pink of Health luncheon featuring guest speaker, Erin Hilderbrand.

Cancer has affected far too many lives. We proudly serve as co-chairs in the hope that somewhere in the future, with your help and support, we can ease the burden of those faced with breast and ovarian cancer in Montgomery County.

We look forward to visiting with you! In the meantime, please go to inthepinkofhealth.org or contact Ann Wolford at awolford@thewolfordgroup.com for additional sponsorship information.

Warm regards and many thanks,

Patti Jorgensen
Event Co-Chair

A stylized, handwritten signature in black ink, appearing to read 'Patti'.

Michelle Leary
Event Co-Chair

A stylized, handwritten signature in black ink, appearing to read 'Michelle Leary'.

In the Pink of Health is a group of inspired women who change lives by raising funds to reduce the incidence of breast and ovarian cancer and assist survivors in their journey.



MEET OUR GUEST SPEAKER

Elin Hilderbrand

Elin Hilderbrand is the author of 28 novels, including *THE HOTEL NANTUCKET*. She is a proud 1991 graduate of Johns Hopkins University, where she majored in Writing Seminars. In her senior year at Hopkins, Elin had her first short story, "Misdirection," accepted for publication in *Seventeen Magazine*.

After a short stint working in publishing and teaching in New York City, she moved to Nantucket permanently in 1994. She attended the University of Iowa Writers' Workshop and earned her MFA in 1998. In 2000, Elin published her first novel, *THE BEACH CLUB*. Her 2019 novel, *SUMMER OF '69* was her first work to debut at #1 on the New York Times Best Sellers list. She is the mother of three and loves riding the Peloton, cooking and going to the beach. Elin will retire with her summer of 2024 book and plans on becoming a book influencer.

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IN THE
Pink
OF HEALTH





SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$50,000

- Title recognition in all materials as presenting sponsor
- Recognition in print and social media
- Two social media posts with boosts
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- Two Premier Tables of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by Event Emcee
- 14 tickets to the Premier Sponsor Party

PINK DIAMOND

\$25,000

- Recognition in print and social media
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- One prime table of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by Event Emcee
- 12 tickets to the Premier Sponsor Party

RUBY

\$10,000

- Recognition in print and social media
- Listing in Event Invitation & Program
- Half-page ad in Event Program
- One table of 10 at the event
- Event signage/onscreen recognition
- 8 tickets to the Premier Sponsor Party

PEARL

\$2,500

- Listing in event program
- One table of 10 at the event
- 2 tickets to the Premier Sponsor Party

TRICIA AND JACK FUTCHER LEGACY SPONSOR

\$40,000

- Recognition in print and social media
- Social media post with boost
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- Two Premier Tables of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by Event Emcee
- 14 tickets to the Premier Sponsor Party

PLATINUM

\$15,000

- Recognition in print and social media
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- One prime table of 10 at the event
- Event signage/onscreen recognition
- 10 tickets to the Premier Sponsor Party

SAPPHIRE

\$5,000

- Recognition in social media
- Listing in Event Invitation & Program
- Half-page ad in Event Program
- One table of 10 at the event
- Event signage/onscreen recognition
- 4 tickets to the Premier Sponsor Party

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SPONSORSHIP FORM

23RD ANNUAL IN THE PINK OF HEALTH LUNCHEON

Friday, September 15, 2023

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor – \$50,000 | <input type="checkbox"/> Ruby – \$10,000 |
| <input type="checkbox"/> Tricia and Jack Fatcher Legacy Sponsor – \$40,000 | <input type="checkbox"/> Sapphire – \$5,000 |
| <input type="checkbox"/> Pink Diamond – \$25,000 | <input type="checkbox"/> Pearl – \$2,500 |
| <input type="checkbox"/> Platinum – \$15,000 | |

- ☐ I am purchasing a table under the special designation of **Angel Sponsor**.
This means all the seats at my table are open to breast or ovarian cancer survivors who would not otherwise be able to attend.
- ☐ I am unable to attend, but wish to make a donation.

Please print legibly and exactly how it should appear in all printed materials.

Donor/Company Name(s): _____ **Company Contact Person:** _____

Address: _____ **City, State, Zip:** _____

Phone ☐ Home ☐ Cell ☐ Business _____ **Email:** _____

Payment information (please select one option)

- ☐ Check enclosed in the amount of \$ _____ (Made payable to Memorial Hermann Foundation)
- ☐ Pay online at inthepinkofhealth.org
- ☐ Pay over the phone at 713.242.4400
- ☐ Please charge my credit card for \$ _____

☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

ALL PAYMENTS MUST BE MADE PAYABLE TO MEMORIAL HERMANN FOUNDATION

Fair market value is \$125 per person; the remaining portion is tax-deductible as allowed by law.

**Memorial Hermann
Foundation tax ID:**

74-1653640

PLEASE RETURN VIA MAIL

Memorial Hermann Foundation
In the Pink of Health
929 Gessner Road, Suite 2650, Houston, TX 77024



**Scan to Purchase
Your Table Today!**