

MEMORIAL HERMANN®

IN THE
Pink
OF HEALTH

22ND ANNUAL LUNCHEON

SPONSORSHIP PACKET



PRESENTED BY

Richie's
SPECIALTY PHARMACY

MEMORIAL HERMANN®



Memorial Hermann
The Woodlands Medical Center
9250 Pinecroft Drive
The Woodlands, TX 77380
713.897.PINK (7465)
inthepinkofhealth.org



Dear Valued In the Pink of Health Friend:

Wow, what a year it's been!

Due to the rise in COVID 19 Omicron cases, we put the well-being of our friends and community first and cancelled our October 2021 event. It was a fruitful year of planning, and it was heartbreaking to cancel, but we knew we made the right choice not to host an event for over 1000 people.

AND YOU STUCK BY US!

Thanks to your stalwart and loyal support of our mission, we were able to retain most of our sponsorships and distribute \$500,000 dollars in January 2022 to our charity partners! WOW, you knew a pandemic doesn't stop cancer and the need for us to continue our support to our partners. THANK YOU!

To date, In the Pink of Health has distributed \$7.6 million which has been invested in technology, prevention, community outreach and education, all to reduce the incidence of breast and ovarian cancer. Here is how your 2021 donations supported our mission:

You provided ongoing operational support to Canopy, the cancer survivorship center located on the Memorial Hermann The Woodlands Medical Center campus. All services at this center are free of charge to those on a cancer journey, regardless of where they are receiving treatment or where they are in their survivorship stage.

Free 3D mammograms for uninsured or underinsured women through our partnership with the Interfaith Community Clinic.

Continued investment in state-of-the-art technology at Memorial Hermann The Woodlands' Breast Center to improve detection and treatment of breast cancer. We also allocated funds to update and refresh the Breast Center at Memorial Hermann The Woodlands Medical Center.

Continued funding for partner organizations like The Rose who makes breast cancer treatment possible for women who would not otherwise be able to afford it, and Ovarcome who creates awareness about the critical nature of early diagnosis of ovarian cancer and funds basic needs like food and gas for women fighting ovarian cancer.

Join us on **Friday, October 14, 2022** at The Woodlands Waterway Marriott for our in-person In the Pink of Health luncheon featuring our guest speaker, Jennifer Griffin who has been a visible, trusted Fox News Pentagon reporter during the Russian/Ukraine crisis. As a valued supporter, we would like to extend this opportunity to you to celebrate with us as a sponsor of our 22nd Annual In the Pink of Health luncheon!

Cancer has robbed too many of us of loved ones far too soon, so we proudly serve as co-chairs again this year as we continue to make a difference in the lives of those battling this terrible disease. Please join us in the fight!

We look forward to visiting with you! In the meantime, please go to **inthepinkofhealth.org** or contact Ann Wolford at awolford@thewolfordgroup.com for additional sponsorship information.

Warm regards and many thanks,

Debra Cooper
Event Co-Chair

A handwritten signature in black ink that reads 'Debra Cooper'.

Dee Gelsomini
Event Co-Chair

A handwritten signature in black ink that reads 'Dee Gelsomini'.

In the Pink of Health is a group of inspired women who change lives by raising funds to reduce the incidence of breast and ovarian cancer and assist survivors in their journey.



MEET OUR GUEST SPEAKER

Jennifer Griffin

Jennifer Griffin currently serves as National Security Correspondent for FOX News Channel (FNC) and is based in Washington, DC. She joined the network at its inception in 1996 and was based in Moscow before being named a Jerusalem correspondent in 1999. Most recently, Griffin has been reporting around the clock on Russia's invasion of Ukraine, leading FNC's coverage stateside with continuous updates from the Pentagon. In 2021, she led reporting of U.S. troop withdrawal from Afghanistan and secured an interview with chairman of the Joint Chiefs of Staff General Mark Milley.

Griffin's extensive knowledge and keen understanding of this complex geo-political landscape has put her insight and analyses at the forefront. Her ability to challenge the misperceptions and inaccuracies of colleagues has attracted a significant and non-partisan following.

"I'm here to fact-check facts because I report on facts," Griffin says. "And my job is to try and figure out the truth as best as I know it. I share those facts internally so that our network can be more accurate. That's what I've always done."

Previously, Griffin covered Hillary Clinton's 2016 presidential campaign and multiple major international news stories including the killing of Osama bin Laden in 2011. Additionally, she has scored news-making interviews including former Defense Secretary Leon Panetta in Baghdad, Iraq on the day the Iraq War ended, and General David Petraeus in Kabul, Afghanistan. Griffin was among the first

reporters to arrive in the wake of the 2004 Southeast Asia tsunami tragedy, reporting from Phuket, Thailand. In Jerusalem, she covered the Israeli-Palestinian conflict, countless suicide bombings, failed peace deals, and the funeral of Yasser Arafat. She conducted a rare and extensive interview with former Prime Minister of Israel Ariel Sharon on his farm in 2009 before he lapsed into a coma. Prior to joining FNC, Griffin covered Nelson Mandela's release from prison and the end of apartheid in South Africa. In Somalia, she documented 1992 famine months before the U.S. sent troops into Mogadishu.

As a reporter, Griffin is known as smart, tenacious, resilient, and brave. It was those qualities, she believes, that helped her face and fight a 2009 diagnosis of Stage 3, Triple Negative breast cancer when she was only 39 years old. After 17 rounds of chemotherapy, a double mastectomy, and radiation treatments, she was declared in remission in 2010. She continues her work from the Pentagon, but now also speaks of the importance of being an inspiration to breast cancer patients, living beyond yourself, and the power of survival mentorship.

A 1992 graduate of Harvard University, Griffin received a B.A. in Comparative Politics. She is also the co-author of the book, "This Burning Land: Lessons from the Frontlines of the Transformed Israeli-Palestinian Conflict," which she wrote with her husband NPR National Security Correspondent Greg Myre regarding their experiences in Israel. Jennifer lives in Washington D.C. with her husband and three children.

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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

~~\$50,000~~—~~Richie's Specialty Pharmacy~~ (SOLD)

- Title recognition in all materials as presenting sponsor
- Recognition in print and social media
- Two social media posts with boosts
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- Two Premier Tables of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by Event Emcee
- 14 tickets to the Premier Sponsor Party

LEGACY SPONSOR

~~\$40,000~~—~~Tricia and Jack Fletcher~~ (SOLD)

- Recognition in print and social media
- Social media post with boost
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- Two Premier Tables of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by Event Emcee
- 14 tickets to the Premier Sponsor Party

PINK DIAMOND

\$25,000

- Recognition in print and social media
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- One prime table of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by Event Emcee
- 12 tickets to the Premier Sponsor Party

PLATINUM

\$15,000

- Recognition in print and social media
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- One prime table of 10 at the event
- Event signage/onscreen recognition
- 10 tickets to the Premier Sponsor Party

RUBY

\$10,000

- Recognition in print and social media
- Listing in Event Invitation & Program
- Half-page ad in Event Program
- One table of 10 at the event
- Event signage/onscreen recognition
- 8 tickets to the Premier Sponsor Party

SAPPHIRE

\$5,000

- Recognition in social media
- Listing in Event Invitation & Program
- Half-page ad in Event Program
- One table of 10 at the event
- Event signage/onscreen recognition
- 4 tickets to the Premier Sponsor Party

PEARL

\$2,500

- Listing in event program
- One table of 10 at the event
- 2 tickets to the Premier Sponsor Party

All reservations must be received by August 12 to be listed in the invitation.

MEMORIAL HERMANN



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SPONSORSHIP FORM

22ND ANNUAL IN THE PINK OF HEALTH LUNCHEON
FRIDAY, OCTOBER 14, 2022

☒ Presenting Sponsor — ~~\$50,000~~ (SOLD)

☒ Legacy Sponsor — ~~\$40,000~~ (SOLD)

☐ Pink Diamond — \$25,000

☐ Platinum — \$15,000

☐ Ruby — \$10,000

☐ Sapphire — \$5,000

☐ Pearl — \$2,500

☐ I am purchasing a table under special designation of **Angel Sponsor**.

This means all the seats at my table are open to breast or ovarian cancer survivors who would not otherwise be able to attend.

☐ I am unable to attend, but wish to make a donation.

Please print legibly and exactly how it should appear in all printed materials.

Donor/Company Name(s): _____

Company Contact Person: _____

Address: _____

City, State, Zip: _____

Phone ☐ Home ☐ Cell ☐ Business _____

Email: _____

Payment information (please select one option)

☐ Check enclosed in the amount of \$ _____ (Make payable to Memorial Hermann Foundation)

☐ Pay online at inthepinkofhealth.org

☐ Pay over the phone at **713.242.4400**

☐ Please charge my credit card for \$ _____

☐ MasterCard

☐ Visa

☐ American Express

☐ Discover

Card Number: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

ALL PAYMENTS MUST BE MADE PAYABLE TO MEMORIAL HERMANN FOUNDATION

Fair market value is \$125 per person; the remaining is tax-deductible as allowed by law.

Memorial Hermann Foundation Tax ID:

74-1653640

PLEASE RETURN VIA MAIL:

Memorial Hermann Foundation

In the Pink of Health

929 Gessner Road, Suite 2650, Houston, TX 77024