

MEMORIAL HERMANN®

IN THE
Pink
OF HEALTH

21ST ANNUAL LUNCHEON

SPONSORSHIP PACKET



PRESENTED BY

Richie's
SPECIALTY PHARMACY

MEMORIAL HERMANN



Memorial Hermann
The Woodlands Medical Center
9250 Pinecroft Drive
The Woodlands, TX 77380
713.897.PINK (7465)
inthepinkofhealth.org



Dear Valued In the Pink of Health Friend:

This year, **In the Pink of Health** celebrates 21 years of supporting breast and ovarian health in our community! We are truly grateful for your support and hope you will join us to celebrate this year.

This year's In the Pink of Health luncheon will take place on **Friday, October 22, 2021**, at The Woodlands Waterway Marriott. We would like to extend this opportunity to you to participate, since this event sells out months in advance each year.

Thanks to our community partners, In the Pink of Health has generated over \$7.1 million which has been invested in technology, prevention, community outreach and education, all to reduce the incidence of breast and ovarian cancer. Here is how past generous donations have supported our mission:

- Seed money and ongoing support for Canopy, a one-of-a-kind cancer survivorship center located on the Memorial Hermann The Woodlands Hospital campus open to anyone who is battling any type of cancer, regardless of where they are receiving treatment. All services at this center are free of charge.
- Free 3D mammograms for uninsured or underinsured women through our partnership with the Interfaith Community Clinic.
- Continued investment in state-of-the-art technology at Memorial Hermann The Woodlands' Breast Center to improve detection and treatment of breast cancer.
- Continued funding for partner organizations like The Rose, which makes breast cancer treatment possible for women who would not otherwise be able to afford it, and Ovarcome, which creates awareness about the critical nature of early ovarian cancer diagnosis and funds ovarian cancer research.

Cancer impacts far too many of us. We are honored to serve as co-chairs for In the Pink of Health and to truly make a difference in the lives of those battling this terrible disease. Please join us in the fight this year.

We look forward to visiting with you! In the meantime, please go to our website at inthepinkofhealth.org or contact Ann Wolford at awolford@thewolfordgroup.com for additional sponsorship information.

Warm regards and many thanks,

Debra Cooper
Event Co-Chair

A handwritten signature in black ink that reads 'Debra Cooper'.

Dee Gelsomini
Event Co-Chair

A handwritten signature in black ink that reads 'Dee Gelsomini'.

In the Pink of Health is a group of inspired women who change lives by raising funds to reduce the incidence of breast and ovarian cancer and assist survivors in their journey.



MEET OUR GUEST SPEAKER

Jennifer Griffin

Jennifer Griffin currently serves as the Pentagon-based National Security Correspondent for Fox News Channel, but her career with the organization began in 1997, just six months after the network launched. Initially assigned to the Moscow bureau, Griffin was soon named the network's Middle East correspondent and moved to the Fox bureau in Jerusalem at a time of political upheaval.

Griffin's career has included almost three decades of live coverage from several of the most significant geopolitical events of our time. She delivered live coverage of many crises in the Middle East, reporting from the Israel-Lebanon border during the 34-day war between Israel and Hezbollah in the summer of 2006 and covering the Palestinian intifada for seven years from Jerusalem. She also covered the funeral of Yasser Arafat live from Ramallah, interviewed Israeli Prime Minister Ariel Sharon more times than any other Western correspondent, and provided extensive coverage of the evacuation of Jewish settlements from the Gaza Strip in the summer of 2005.

In 2007, after more than 15 years living and working overseas, Griffin moved to Washington, D.C., with her husband, journalist Greg Myre, and their three children. Since joining the Washington bureau, she

has traveled extensively in Iraq and Afghanistan with various members of the Joint Chiefs of Staff. She flew to Islamabad, Pakistan, the day that Benazir Bhutto was assassinated in December 2007, and covered the uncertainty and aftermath of that attack in Pakistan, documenting the rise of the Taliban in Afghanistan. She and her husband have also authored a book on their time in the Middle East, *This Burning Land: Lessons from the Front Lines of the Transformed Israeli-Palestinian Conflict*.

As a reporter, Griffin is known as smart, tenacious, resilient and brave. It was those qualities, she believes, that helped her face and fight a 2009 diagnosis of Stage 3, Triple Negative breast cancer when she was only 39 years old. After 17 rounds of chemotherapy, a double mastectomy, and radiation treatments, she was declared in remission in 2010.

Griffin's first assignment after returning from treatment was an interview with General David Petraeus in Afghanistan. She continues her work from the Pentagon, but now also speaks of the importance of being an inspiration to breast cancer patients, living beyond yourself, and the power of survival mentorship.

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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

~~\$50,000~~ — **Richie's Specialty Pharmacy (SOLD)**

- Title recognition in all materials as presenting sponsor
- Recognition in print and social media
- Two social media posts with boosts
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- Two Premier Tables at the event*
- Event signage/onscreen recognition
- Acknowledged by Event Emcee
- Tickets to Premier Sponsor Party*

LEGACY SPONSOR

~~\$40,000~~ — **Tricia and Jack Fletcher (SOLD)**

- Recognition in print and social media
- Social media post with boost
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- Two Premier Tables at the event*
- Event signage/onscreen recognition
- Acknowledged by Event Emcee
- Tickets to Premier Sponsor Party*

PINK DIAMOND

\$25,000

- Recognition in print and social media
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- Two Premier Tables at the event*
- Event signage/onscreen recognition
- Acknowledged by Event Emcee
- Tickets to Premier Sponsor Party*

PLATINUM

\$15,000

- Recognition in print and social media
- Logo in Event Invitation & Program
- Full-page ad in Event Program
- Preferred seating at the event*
- Event signage/onscreen recognition
- Tickets to Premier Sponsor Party*

RUBY

\$10,000

- Recognition in print and social media
- Listing in Event Invitation & Program
- Half-page ad in Event Program
- One table at the event*
- Event signage/onscreen recognition
- Tickets to Premier Sponsor Party*

SAPPHIRE

\$5,000

- Recognition in social media
- Listing in Event Invitation & Program
- Half-page ad in Event Program
- One table at the event*
- Event signage/onscreen recognition
- Tickets to Premier Sponsor Party*

PEARL

\$2,500

- Listing in event program
- One table at the event*
- Tickets to Premier Sponsor Party*

All reservations must be received by August 13 to be listed in the invitation.

*In the Pink of Health will be following appropriate gathering guidelines in accordance with COVID-19 precautionary measures. The exact number of Premier Sponsor Party tickets and table/seating capacities for your sponsorship level will be communicated with you prior to the event.

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SPONSORSHIP FORM

21ST ANNUAL IN THE PINK OF HEALTH LUNCHEON

Friday, October 22, 2021

☐ Presenting Sponsor — ~~\$50,000~~ (SOLD)

☐ Legacy Sponsor — ~~\$40,000~~ (SOLD)

☐ Pink Diamond — \$25,000

☐ Platinum — \$15,000

☐ Ruby — \$10,000

☐ Sapphire — \$5,000

☐ Pearl — \$2,500

☐ I am purchasing a table under special designation of **Angel Sponsor**.

This means all the seats at my table are open to breast or ovarian cancer survivors who would not otherwise be able to attend.

☐ I am unable to attend, but wish to make a donation.

Please print legibly and exactly how it should appear in all printed materials.

Donor/Company Name(s): _____

Company Contact Person: _____

Address: _____

City, State, Zip: _____

Phone ☐ Home ☐ Cell ☐ Business _____

Email: _____

Payment information (please select one option)

☐ Check enclosed in the amount of \$ _____ (Make payable to Memorial Hermann Foundation)

☐ Pay online at inthepinkofhealth.org

☐ Pay over the phone at **713.242.4400**

☐ Please charge my credit card for \$ _____

☐ MasterCard

☐ Visa

☐ American Express

☐ Discover

Card Number: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

ALL PAYMENTS MUST BE MADE PAYABLE TO MEMORIAL HERMANN FOUNDATION

Fair market value is \$100 per person; the remaining is tax-deductible as allowed by law.

Memorial Hermann Foundation tax ID:

74-1653640

PLEASE RETURN VIA MAIL:

Memorial Hermann Foundation

In the Pink of Health

929 Gessner Road, Suite 2650, Houston, TX 77024